



About Us.....

The Metro Mastermind Alliance

Intelligence for the Well-Connected



By James Jelnicki, Founder

Welcome to the Metro Mastermind Alliance

Welcome to the Metro Mastermind Alliance. I want to tell you how pleased I am to have you as a member of the MMA. This has been a massive undertaking over the past year. I've been participating in various networking groups in the Detroit area, have visited with Chambers of Commerce throughout the area, joined professional organizations, and interviewed friends, neighbors, and relatives, all with one goal in mind: to build the only networking organization dedicated to the personal growth and business success of all of its members.

A major part of my journey has also been a personal one; it really concerns me to see so many talented people in the Detroit metro area out of work, discouraged about their futures, and with limited opportunities to find meaningful work to support themselves. I wanted to harness the passion and entrepreneurial spirit of these folks, in the process providing a foundation for the renaissance of our business community. The Metro Mastermind Alliance will be there to provide encouragement and motivation, and critical support to these emerging leaders. The strength we need is here, and the Metro Mastermind Alliance will be a major part of the long-term vision of success for the Metro Detroit area. Thanks for joining us!

The Mastermind Concept

The Metro Mastermind Alliance serves its associates through its contribution to their personal improvement, **Financially, Mentally, Emotionally and Physically**. A key underpinning of the Metro Mastermind Alliance is its focus on the "Master Mind Principle" as presented in the book ["Think and Grow Rich"](#) by Napoleon Hill.

"**Think and Grow Rich**" is our written strategy for success, a "how-to book" that is our foundation. Applying the [13 Steps To Riches](#) as described in this book, we will build a positive "Master Mind" group of diverse, honest people empowering each other, all driven toward the goal of personal success.

The most-read motivational self-help text ever published, Hill's book reflects the basic tenets of American Capitalism: work hard, have a firm handshake, get ahead by doing quality work, treat your customers with respect. Hill believed anybody can become rich and/or powerful if they overcome their personal weaknesses, and are willing to invest the time to learn how. The title of the book is "Think and Grow Rich," *not* "Get Rich Quick":

The key to long-term success involves much commitment and personal investment; take a very detailed personal inventory, and grow spiritually in order to draw wealth your way. Take that time to 'Know Thyself', and to identify personal strengths and weaknesses to formulate strategies for success. Other ideas are simple, proven and effective: make a written plan and keep to it; don't be afraid to fail repeatedly along the way to your goal.

Always ahead of his time, Hill also exhorted his readers to find new opportunities created through technological innovations.

As a member of the Metro Mastermind Alliance, you'll enjoy the insight, motivation and support of hundreds of other members, and plenty of opportunities to learn more about the principles for success that form the foundation of our organization.





The 13 Steps toward Riches

- Desire
- Faith
- Auto-Suggestion
- Specialized Knowledge
- Imagination
- Organized Planning
- Decision
- Persistence
- Power of the Master Mind
- The Mystery of Sex Transformation
- The Subconscious Mind
- The Brain



The Metro Mastermind Experience

The April 8th Metro Mastermind Experience Networking Event was one of the best events of the year!

Over a year in the making, this first Metro Mastermind Alliance event will combine incredible professional networking, world-class motivational learning, and personal growth opportunities for all attendees.

Taking a page from successful networking organizations around the US and around the globe, [Metro Mastermind Alliance](#) is reinventing the conventional business networking luncheon experience. This first-of-its-kind event was held in the evening at a prominent local hotel, the Troy Somerset Inn, with a diverse, professional crowd enjoying live music and hot hors d'oeuvres and a cash bar.

Jim Jelnicki, the founder of Metro Mastermind Alliance, has been working on the details of this Five-Star event for months. Having researched dozens of networking events in the past year, and after completing exhaustive research on what makes for a successful networking event.



The Metro Mastermind Alliance inaugural networking event was held at the luxurious Troy Somerset Inn, 2601 West Big Beaver, adjacent to Somerset Mall on April 8th.

Entering the main ballroom, attendees were greeted by enthusiastic MMA volunteers, who assisted with the registration process. A unique aspect of the event registration included the opportunity to do a voluntary self-assessment using commonly available personality profiling tools. Metro Mastermind Alliance planners believed this would help attendees in learning a little more about themselves, and should assist them in choosing between the available networking “channels” that are available and will be a prominent part of their affiliation with Metro Mastermind Alliance.


In a departure from the usual networking affairs, Metro Mastermind Alliance provided a combination of live music and a DJ spinning turns to help set the tone and signal this is “not your father’s networking event”. Founder/organizer Jim Jelnicki put it this way,

“We wanted to create a relaxed atmosphere where people felt good about being there, and had more opportunities to talk with others, enjoy an adult beverage, and enjoy an hors d’oeuvre or two. Not forgetting the incredible motivational and success-focused speakers. The emphasis is on networking and dialogue.




Nationally Renowned Speakers


Major business speakers contributed to a fantastic event. Metro Mastermind Alliance had arranged a world-class team of dynamic speakers for this event.




Michael Wickett, a nationally renowned speaker, trainer and consultant, Michael Wickett has devoted his entire professional career to working with people on empowering their lives. Since 1980, he's been delivering messages of business success, human development principles, and personal and professional development to thousands of corporate clients and motivated individuals. Michael's highly effective program, "Leadership, Creating New Possibilities", helps companies reinvent themselves and create new levels of growth.




Minesh Baxi, A premiere business coach and consultant, and author of popular business titles like, "Stop Hiring Losers", and "Network Your Way To \$100,000 and Beyond", Minesh will help you learn how to evaluate your game plan to have a great year, and help you know how to decide which activities are best to attract your ideal clients.



Burl Adkins. Burl Adkins is CEO of Global Technology Associates (GTA), a major tech staffing firm located in Metro Detroit. Success did not come easy for Burl Adkins. In fact, he struggled for the first three decades of his life. But Burl's life would be changed forever by a motivational speaker. During his talk, the speaker looked directly into Burl's eyes and said, "You are responsible for where you are in your life, right now." In 1988, with one customer and about \$15,000 in savings, he founded Global Technology Associates. Since its inception Global Technology has created a reputation as a leader in contract employment service to the automotive industry.



Karen Cynowa is president and founder of Time's Up. Karen has identified the need to assist her corporate clients in regaining control over the chaos in their office. Karen is a professional organizer, consultant, and certified trainer with the Go-System, working with Microsoft Office Outlook. Karen is also author of *Focus. Organization. Productivity*. She is a member of the National Association of Professional Organizers (NAPO) and holds an Advanced Communication and Leadership Certification with Toastmasters International, and is on their speaker bureau.



Hena Husein is in demand as a lecturer, seminar leader and keynote speaker. A motivating speaker who knows how to captivate her audience and direct them to change, Hena is also a multi-disciplinary therapist with certification in Neuro-Linguistic Programming, Emotional Freedom Technique and Hypnotherapy. Hena is in high demand by men and women who seek practical solutions to overcoming the emotional and subconscious barriers that stand between them and their goals.



Unique Business Networking Channels

A unique feature of the Metro Master- Mind Alliance will involve the creation of five (5) or more unique networking “channels” for Metro Mastermind Alliance members. Each will be devoted to a specific interest area.

Using a brief self-assessment, members will be encouraged to learn a little about themselves, and to seek out other similarly interested participants.

This unique approach will help Metro Mastermind Alliance members to more easily identify others who might be interesting or helpful to them. For less outgoing individuals, it will help them to overcome any reluctance they may have to make new connections and meet new business associates.

Planned Networking Areas:



Business-to-Business Wealth Action Group – for those individuals interested in making business connections, establishing business opportunities, and meeting with other professionals in their market area.

Green Careers and Technologies Action Group – for those interested in environmental sustainability, renewable energy, energy efficient design and development, and environmental quality.

Detroit Employment and Jobs Action Group – for those seeking employment in the greater Detroit Metro area.

Politics, Financial and New Ideas Action Group - for individuals seeking to identify public sector opportunities, methods of financing projects, or sources of capital for start-up projects.

Physical/Mental/Spiritual Health Action Group – for those on a journey to find resources and connections leading to better overall personal health. A place to find others interested in positive mind, body and spiritual well-being.

After identifying the channel(s) and individuals that a Metro Mastermind Alliance participant wishes to network with, it is up to the individual to really maximize the value of participation. Metro Mastermind Alliance will continue to support each group with social media tools, unique communications, and other types of support on an on-going basis.